

Complete Coverage
Across all Microsoft 365
workloads

by keepit.com

Is Your Microsoft 365 Data Safe?

Global SaaS vendors like Salesforce and Microsoft don't take any responsibility for your data or how you use their application, only for their own infrastructure and operation. None of the main reasons for losing data — internal errors, malicious actions, ransomware or cybercrime — are covered by your SaaS vendor.



Microsoft 365 Backup & Recovery From Keepit

Keepit is designed with perfect integration for Microsoft cloud services. It gives you full protection of your Microsoft 365 data. Designed with the most simple user interface for you:

- The market's best Microsoft 365 coverage: Exchange, OneDrive, SharePoint, all Teams data including channel chat, Groups, and Public Folders.
- Easy deployment and no on-premise installation – you're all set in 5 minutes.
- Fully automated daily backups – your backed-up data is always up to date.
- Highest security with state-of-the-art technology keeps your data backed-up and secure.
- Tamper-proof blockchain technology makes deleting or changing the backup impossible.
- Data is stored at two separate physical locations – in global vendor-neutral data centers of your choice.
- Customized retention period, from the standard 12 months to unlimited.
- Best-in-class find & recover features: Find and recover any data recursively. It's never been easier.
- Market-leading SharePoint recovery allows you to restore elements of lists and site permissions.
- Open API allows for flexible integration to your specific IT set-up.



Microsoft 365 Needs Backup

Recent *Gartner report sums it up: "By 2022, 70% of organizations will have suffered a business disruption due to unrecoverable data loss in a SaaS application". To avoid losing data, your Microsoft 365 needs backup – a third-party backup that stores the data at an independent location. It's data protection best-practices.



Most Trusted Microsoft 365 Cloud Backup

We recommend Keepit backup for Microsoft 365. It's the strongest cloud backup solution on the market, with the broadest and deepest coverage of Microsoft 365. Trusted by thousands of customers globally, from across all industries – Saxo Bank, Oxford University, and Goldbeck, to name a few from the Danish market.



Get More Information

Reach out for a personal dialogue with one of our experts:

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Microsoft Teams Data: Where Is Your Backup?

Reasons for Data Loss:



Source: Aberdeen Group

Why Microsoft Teams Data Needs Backup:

The sudden increased reliance on remote working due to the global pandemic has accelerated the pace that businesses move to the cloud. This changing market dynamic requires flexibility and agility, such as adopting collaborative solutions like Microsoft 365 to meet organizational needs.

In 2020, Microsoft Teams cloud services usage **jumped more than 50%**. But, with speed often comes oversight. As companies rush to implement SaaS solutions like Microsoft Teams, more and more business-critical data is stored within, bringing us to a serious reality: Your valuable cloud data may be at risk. Microsoft Service Agreement states the following:

“We recommend that you regularly backup Your Content and Data that you store on the Services or store using Third-Party Apps and Services.”

Microsoft Service Agreement
Section 6b

Preventing data loss begins with assessing your SaaS provider's backup, recovery, and retention policies. Relying on your SaaS provider to keep your data safe may put you at risk, and, according to Gartner, by 2022, 70% of organizations will have suffered a disruption due to unrecoverable data loss in a SaaS application.

Top Reasons Why Microsoft Teams Needs Backup:

Businesses often overlook key facts that put Teams data at risk:

- Microsoft is not responsible for backing up Teams data; if Microsoft infrastructure suffers an outage or attack, you will not have access to (or may even lose) your data.
- Without a strong link to SharePoint, Teams backups are very limited since Teams data is located on and restored from the SharePoint team site. Your backup and recovery solution must have this connection.
- More collaboration = greater chance of human error. Teams users can easily overwrite and delete data, oftentimes accidentally. Your risk for data loss increases with collaboration.

Teams brings in data that can be edited or deleted from many sources in your tenant: Be proactive and don't let collaboration become a source of costly business disruption. To always be in control of your data, you need a true backup and recovery solution on a private infrastructure.

Protect and Manage Your Microsoft Teams Data with Keepit

Why not protect your Teams data with the best backup and recovery service on the market? Built in the cloud, for the cloud, Keepit for Microsoft 365 provides:

- Complete coverage across all Microsoft 365 workloads: Teams, SharePoint, Exchange, OneDrive, Groups, and Public Folders.
- Simple and intuitive design, with perfect integration for Microsoft cloud services.
- Strongest and most secure platform, including blockchain immutability.

Keepit makes time-consuming, manual data recovery a thing of the past.

Keepit for Microsoft Teams:



Best-in-Class Coverage

Keepit Backup and Recovery offers the most complete coverage of Teams data, including channel chat and attachments, as well as market-leading SharePoint recovery, allowing you to restore elements of lists and even site permissions.



Secure by Design

Keepit offers unlimited retention and storage, compliance, and mirrored private-cloud data centers. The Keepit architecture runs on a secure, private infrastructure offering data immutability and guaranteeing data availability.



Remarkably Easy Recovery

The remarkably easy recovery feature offers a host of flexible restore options, intelligent search, and intuitive design to best help you manage data easily and without delay in your workflow.



Predictable Pricing

The predictable pricing structure is user-based and all-inclusive, with no hidden costs. You'll receive unlimited storage and up to unlimited retention of Teams data at a predictable price.

Get in touch:

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Keepit is a software company specializing in cloud data backup and recovery, deriving from 22+ years of experience in building best-in-class data protection services at scale. [Visit Keepit.com](https://www.keepit.com)

Backup and Recovery for Salesforce: No Data Loss, No Downtime.

Can You Afford to Lose Salesforce Data?

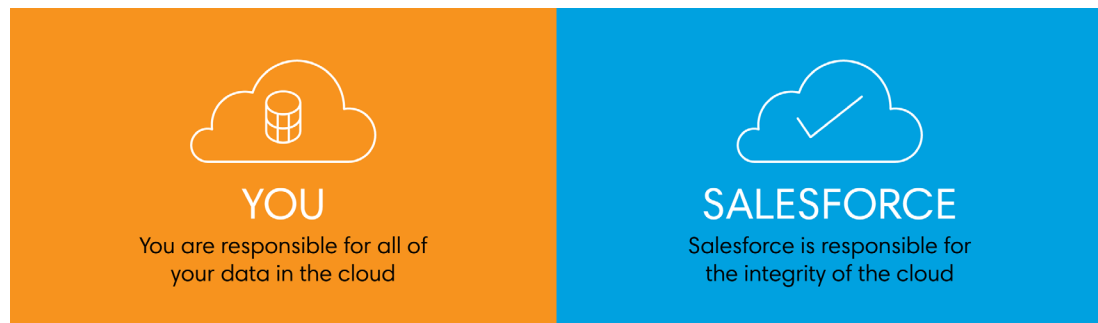
For many companies, Salesforce is at the foundation of their business. It is an immensely powerful tool, customizable to fit business needs. As a dynamic platform with constantly changing records and fields via hundreds and thousands of user actions every minute, tons of data is generated in the Salesforce cloud. But where is the backup?

Would your business survive 6 to 8 weeks without access to your Salesforce data? This is how long data recovery with Salesforce takes. Salesforce data and metadata are business-critical. You need 24/7 data availability to secure your business uptime. And yet, we still hear customers asking: Why should we spend money on Salesforce backup – our data is already in the cloud? Let us tell you why:

4 Reasons Why Salesforce Needs Backup and Recovery:

1. Your Data Is Your Responsibility

The #1 misconception is that Salesforce backs up customer data. The reality is that Salesforce ensures the integrity of their cloud – you are responsible for backing up your data. Salesforce is not responsible for protecting your cloud data and has no obligation to recover it in case of data loss.



2. Salesforce Recovery Is Costly, Incomplete, and Slow

Native Salesforce backup features restrict recovery point objectives, lack automation, and require multiple tools. Using the Salesforce Data Recovery Service means:

- Only full recovery vs. partial
- Costs of \$10,000 per restore
- 6 to 8 weeks recovery duration
- No metadata included
- Lengthy CSV-file imports required

For you, this means limited ability to meet business SLAs and continuity.

3. Non-Compliant Audits Are Costly

During audits, you need to demonstrate the ability to search, find, and recover the requested data to comply with your obligations as a data controller. Losing data without a backup solution can accrue significant fines and costs.

4. Losing Salesforce Data Is Inevitable


All companies will, at some point in time, suffer from Salesforce data loss. The #1 most feared is ransomware: **7 out of 10** cloud infrastructures are breached within a year. Add to this human error, which accounts for 73% of data loss, according to Aberdeen Group.


60% Of Small Companies Close Within 6 Months of Being Hacked
[Cybersecurityventures.com](https://www.cybersecurityventures.com)


Dedicated Backup and Recovery with Keepit for Salesforce


With Keepit for Salesforce, your data is always available, no matter what. You get comprehensive Salesforce data and metadata backup coverage. Easily find and restore data in-place, with or without related records, whenever you need it. No data loss means no downtime: You'll always be in control of your data.


6 Reasons for Choosing Keepit for Salesforce:


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Comprehensive Data and Metadata Coverage
 Keepit backs up all main standard and custom objects. We also cover files, attachments, and object metadata. Additional standard objects depend on your setup and API.
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Snapshot & Versatile Restore
 Your snapshots never expire: Restore any object from any point in time. Restore data in-place (including single or related objects and records), download directly, or create a secure, shareable link. The choice is yours.
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Unlimited Storage, Archiving and Custom Retention
 Scalable with no hidden costs means you never pay for additional storage - unlimited storage and archiving are included. Retention from a standard 12 months to 99 years.
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Smart Search & File Previewer
 The Smart Search identifies non-exact matches, providing results even for misspelled or partial searches. The File Previewer shows you the file, ensuring you always restore the right data.
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Simple Setup & Automated Daily Backups
 Get started with a few clicks. Just link your Salesforce tenant to start backing up - then automatically performed every 12 hours.
- 

Tamper-Proof
 Keepit employs unique Merkle tree, blockchain-like technology so your data stays immutable in transit and tamper-proof in storage. Keepit means top-tier security.

Streamline your data protection setup with only one backup vendor. It's one robust service to cover all your main SaaS application backup and recovery needs. Dive into all the great features of Keepit [here](#).

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